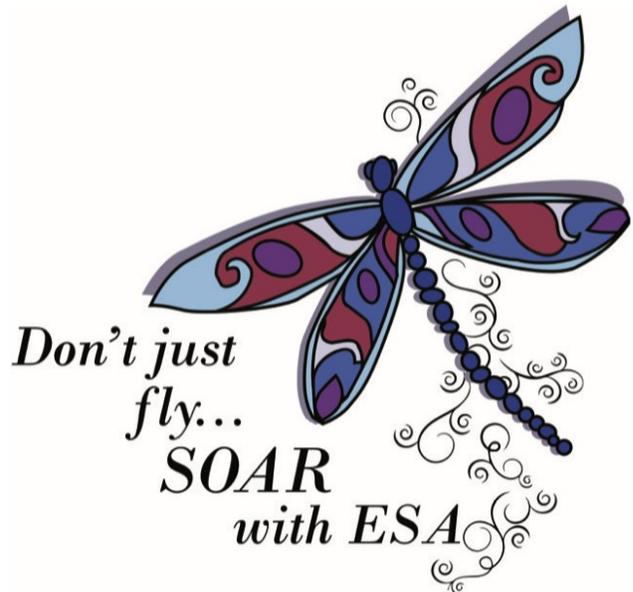


# Soaring Stars



*ESA International President Robin Bussey*

Greetings Everyone!

I hope that the end of this hot summer is finding you well and enjoying life to it's fullest. With this being the first of many editions of the "Soaring Stars", I am so torn about where to begin as so much has happened and there is much more to come...

First off, it was awesome to see those who could come to Kentucky as we Talked Derby with ESA in Louisville. The Kentucky and North Carolina delegations did a wonderful job hosting our 74<sup>th</sup> Convention. From the workshops, the Welcome Party on Wednesday night where we wore our crazy derby hats, the first ever horse racing fundraiser to the beautiful banquet on Saturday night we had such a great time. I wish that everyone could have attended, but with the current circumstances, it is understandable why some were still very apprehensible about travel. I hope by this time next year that we can see you in Indiana for our 75<sup>th</sup> IC Convention.

*ESA International President Robin Bussey*

Secondly, I will just highlight a couple of things that I mentioned Saturday night during my acceptance speech that I would like you to be concentrating on during this year that will help in a variety of ways. My theme this year is "Don't Just Fly...Soar with ESA". Don't be content with doing just enough to get by... get out of your comfort zone and go out there and get not only 1 new member but 2, 3 or even more. Use the ideas on the ESA website, expand on those ideas and you will be surprised at what you could accomplish. Let's build up our membership. Also soar with those ideas for your projects that raise money for St. Jude, Easter Seals and the variety of projects that you support in your state and chapters. Next, my Presidential focus this year is "All our Furry Friends". The objective of this focus is to promote, support, advocate or volunteer for any project that would benefit any animal. Think outside of the box in ways that you could expand on my focus.

I thank you for allowing me to serve as your IC President this year and look forward to hearing about each of your accomplishments this year. Share with everyone through this newsletter each month. Brittany would love to hear from you for the upcoming editions of the "Soaring Stars".

Hugs,  
Robin



*ESA International 1st Vice President Denise Holdaway*



Hello Everyone,

WOW, WHAT AN AWESOME IC CONVENTION WE HAD! As the General Chair, I just prayed for members to attend and boy, did the Lord answer my prayers. We had fun, business, good food, and lots of time to visit with our much-missed ESA family. I want to send a huge shout out to our Amazing Convention Chairs; the fabulous Vicky Jones and Mary Smith. You

ladies and your awesome committee, as well as the state members from Kentucky, North Carolina & South Carolina and extra helpers made the week go so easy. The love that I feel for all mentioned is huge...

Everyone needs to start making plans for Indianapolis in 2022! They have big plans and you aren't going to want to miss it. The planning meeting went great in August. The hotel is nice and clean and they are excited to have us.

I was so honored to be installed as your First Vice President; I will work hard to serve you well. I am on the hunt for members to run on the Executive Board. If you have ever thought of running, now is the time. I would love to have at least 3 people running for every position. That will show our excitement to keep ESA moving forward. If you even have a thought about running, I would love to talk to you. Just call me at 870-838-6916! Even if you think you can't do it or you think your not that right person, YOU ARE! Everyone in ESA has talents and we should all use them to keep ESA alive and growing.

Hope everyone is staying cool, the heat in Arkansas is real!!!!

Much Love,

Denise Holdaway  
1<sup>st</sup> Vice President  
IC Executive Board

*ESA International 2nd Vice President Brenda Meyers*



It is hard to believe that a month has passed since we left each other in Louisville. What a great convention it was – full of fun, learning and spending time TOGETHER! Thanks so much to Vicky Jones, Mary Smith and all the members of Kentucky, North Carolina, and South Carolina. I will definitely look forward to my next Kentucky Derby celebration.

There was not much time to reflect as members of the 21-22 IC board hit the ground running, attending the planning meeting for the 2022 International Convention in Indianapolis just two short weeks later. I'm happy to report that Local convention chairs Denise Haggerty and Karen Maxey, along with their fabulous convention committee, have been busy making some great plans for your visit.

We toured the hotel and I know you will love the layout, staff, and of course the food!!! Stay tuned to this newsletter for more updates throughout the year and plan on "racing" to the beautiful Indianapolis Marriot East in Indianapolis Indiana as we "Race to the Milestones of ESA", July 27 – July 30, 2022. Be sure to watch for ESA Foundation events during the week as well. Lets spread the word and have a HUGE celebration!

Praying for the safety and health of all our members across the country as we face Mother Nature's challenges this year.

Brenda



*Treasurer: Lynda Edwards*

IC Treasurer's Reminder!!

Please use the form on the ESA web page when submitting your IC dues. If you have trouble downloading, send me an email and I will forward you a copy. Or, send me a note that includes your information, i.e., Chapter/Region or State name and number.

Thank you for electing me your IC Treasurer. Bear with us as we

transition the account to me. To date, I am not on the account and the closest bank to me is in Tennessee.





**International Council Dues**  
**Chapter**  
**State**  
**Other Councils**

**How to Remain Non-Profit?**

- All entities **MUST** pay IC Council dues. Entities are: Chapters, District Councils, Regional Councils, State Councils, and any other Zone or Auxiliary.
- All entities **MUST** submit a Tax-Form (Tax Facts) to Headquarters each year by September 15<sup>th</sup>.
- All individual ESA members **MUST** pay individual member dues.

If these three (3) items are NOT completed, then the entity is NOT considered Non-Profit

**What Do I Owe and Where Do I Send It?**

- **Individual Member dues** are sent to ESA Headquarters. Each member will receive a bill in the mail. These are paid yearly during the month you pledged. Dues are \$49 (unless you are a senior or a Life-Active Member).
- **IC Council dues** are due at the beginning of the ESA Year (August 1<sup>st</sup>) and must be paid before May 1<sup>st</sup> to be considered in "good standing" and receive voting privileges at IC Convention. These dues are mailed to the current IC Treasurer. DO NOT SEND TO ESA HEADQUARTERS.

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**2021-2022 International Council Dues are Due Upon Receipt**

Please check one:

- Chapters: \$40.00**  
Name \_\_\_\_\_ Number \_\_\_\_\_ State Affiliation \_\_\_\_\_
- Other Councils/Districts/Zones/Auxiliary (within a state) \$40.00**  
Name \_\_\_\_\_ Number \_\_\_\_\_ State Affiliation \_\_\_\_\_
- State Council/Multi-State Council \$45.00**  
Name \_\_\_\_\_ Number \_\_\_\_\_

Treasurer's Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Send Payment to: IC Treasurer  
Lynda Edwards  
125 Quail Run  
Prattville, AL 36067  
lyndabaine@bellsouth.net

<b>FOR IC TREASURER'S USE ONLY</b>	
DEPOSIT #	_____
CHECK #	_____
ACCOUNT #	_____
DATE REC'D	_____

Make Checks Payable to: *ESA International Council*  
Please include chapter name & number on check.

**NOTE: Individual membership dues of \$49.00 should be sent directly to ESA Headquarters**

*Parliamentarian: Mary Humphrey*



It was wonderful to be in person and see so many of you at IC Convention in Louisville.

The proposed Bylaw change below was approved to use a preferential electronic voting versus the current ballot voting. Delegates will cast the votes at the close of the First General Assembly. The International Council Bylaws have been updated and are posted on the HQ Website.

### **"Article VI, Section 2. Voting**

Candidates shall be elected according to a preferential electronic voting system approved by the Executive Board by vote at the annual meeting. A ballot containing the names of the nominees shall be distributed via email before the date of the annual election. Nominations may be made from the floor for all offices with the exception of President. "Notice of Intent to Nominate" for all offices with the exception of President from the floor shall be submitted in writing to the First Vice President, 60 days prior to the annual election. Candidates so nominated must conform to provisions of Article V. Nominations for each office shall not exceed five. Voting shall begin after the close of the First General Assembly."

It's also that time of year when last year's elected and appointed officers are asked to submit changes to their procedures in the Essential Edge. An email was sent to all after convention. If anyone feels something needs updated, please forward to my email: [marykh@tds.net](mailto:marykh@tds.net).

Looking forward to serving as your 2021-2022 IC Parliamentarian.

Mary Humphrey

*Workshop Coordinator: Celeste Webb*

Hello ESA! I am very excited to be the 2021-2022 Workshop Coordinator. I had the privilege of attending a planning session with the 2022 IC Convention Committee and there are many different workshop ideas in progress. As I mentioned in the candidate introductions at convention, the workshops will not fly, they soar in Indy! If you have an idea for a workshop please reach out to me and share it. I am open to suggestions.

We are a diverse group with many different interests. I know some on the board who are not crafty yet others love a craft workshop. So I hope to offer 2 or 3 workshops at the same time and you choose which one you want to attend.

My friend Maria Bingheim suggested a hands on workshop. Since President Robin has chosen animals as her focus this year, what better hands on workshop. With the help of convention co-chair, Karen Maxey, I have contacted 2 animal shelters in Indy who would love our donations. We will make some cat toys, no sew blankets and dog mats to donate. This is one idea and more information will come in the future.

The summer has flown by with reading, gardening, quilting, grandkids and relaxing at the lake. I have visited the library several times as I love to read. Charlotte Carloni gave me a book at convention titled "The Immortal Life of Henrietta Lacks". For all you readers, this is an excellent book about a sick woman in 1951. Doctors took her cells without permission and those cells changed history. You will be amazed at the injustice done and the miracles that happened. Read the book and let me know what you think.

I'm looking forward to hearing your workshop ideas and your book reports! Until then, Carpe Diem!

Celeste Webb

## *ESA Headquarters: Tracy Swanson*

### **October is Recruitment Month!**

After almost 18 months of challenging times, everyone is hungry for something good in their lives. Put a high priority on Recruitment Month – because it's Retention month too! This special month is equal parts welcoming terrific new members and, for those of us already members, renewing our love for Good Friends, Good Works and Good Times in ESA.

Your Membership Team has GREAT stuff planned for you beginning September 1 in our membership group on Facebook, <https://www.facebook.com/groups/ESAmembershipideas>. This private group is for any ESA member who is interested in sharing and getting recruitment ideas and resources. IC Membership Chairs Amanda Rowland and Trish Villines have special activities planned for every Wednesday in September as we lead up to a full calendar of great October activities.

### **SPECIAL EVENT WEDNESDAY, SEPTEMBER 15 at 7:30 pm Eastern/6:30 pm Central/5:30 pm Mountain/4:30 pm Pacific**

Join Amanda and Trish on **Facebook Live** from the group to hear all about the October social media challenge, membership resources and the ideas we'll be sharing in the ESA Membership Ideas Facebook group.

### **Your Fall To-Do List for Recruitment and Retention fun and success:**

Share this information with all your members, any active member is encouraged to participate: <https://www.facebook.com/groups/ESAmembershipideas> (request to join, answer the easy security questions, and you'll be admitted, the group is private for members only). You can then join in all the conversations, activities, and win prizes! Turn on notifications and don't miss out on the September prizes.

Mark your calendar for **Wednesday, September 15 live event**.

Visit the recruitment page, [www.epsilonsigmaalpha.org/Recruitment](http://www.epsilonsigmaalpha.org/Recruitment) for ideas and resources

Schedule your October Recruitment in-person or online event and start brainstorming the fabulous people you know who'd make great members. Get those invitations out!

Contact Tracy Swanson at ESA Headquarters for mailed supplies or customized recruitment support [tracyswanson@epsilonalpha.org](mailto:tracyswanson@epsilonalpha.org).

Contact Amanda Rowland, [rowlgirl@yahoo.com](mailto:rowlgirl@yahoo.com) for help learning to use Facebook for ESA

### **Welcome a new member and earn your invitation to our private celebration Zoom party**

Tracy, Amanda, and Trish are hosting a music-themed invitation-only party on Thursday, November 18 on Zoom for all new members sponsored this fall and every member of their chapters too. Welcome a new member by October 31 for YOUR invitations, you won't want to miss this one!

# Soaring Stars

## *Appointed Board Correspondence*

*Educational Director: Kathleen Grissom*



Hello Everyone! My name is Kathleen and I'm from central Illinois. I am honored that our dear IC President Robin is allowing me to be our ESA Educational Director this year. I am so excited to be able to share the Chapter Educational Form (revised August 2017) in this article. Your State President, State Educational Director and most importantly your Chapter Educational Chair's all have access to this specific form on our ESA website.

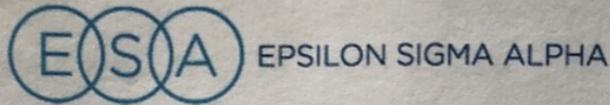
As ESA was built on Learning and this is a wonderful opportunity for our Chapters to come alive with so much wealth of knowledge!! Play on your Chapter President's theme... or be creative and think outside of the box .. Make it Your Own, but, most importantly... Be You!!

Each ESA Chapter has the opportunity to receive the prestigious Gold Link Award. By sending in a minimum of six (6) Educational Report Forms "on time" (due date determined by your State Educational Chair's guidelines) will reward your Chapter the Gold Link Award, presented at your State Convention at the end of our ESA year. 🤔🤔

Later in the upcoming months, I will share more information on The Gold Seal Merit Award and the Marie L. Wells Award. Stay tuned!

In the meantime, let's start this year off right... as President Robin encourages us: " Don't Just Fly ... Soar with ESA"!!





### CHAPTER EDUCATIONAL REPORT FORM

Chapter Name and Number: \_\_\_\_\_ State: \_\_\_\_\_

City: \_\_\_\_\_ Meeting/Presentation Date: \_\_\_\_\_

Yearly Theme: \_\_\_\_\_

Topic of this Program: \_\_\_\_\_

**METHOD OF PRESENTATION (Check all that apply)**

- Member's Oral Report (name)
- Guest Speaker (who/title)
- Visual Aid Program (kind and type)
- Field Trip (where)
- Reference Listing (book or magazine)
- Other (explain - internet, pamphlets, etc.)

**SUMMARY:** (Briefly summarize the program and attach a more complete narrative or outline stating all major points emphasized so the program can be fully understood.)

**COMMENTS BY THE EDUCATIONAL CHAIR:** (Value to chapter/community, general comments about the presentation and chapter discussion)

CHAPTER EDUCATIONAL CHAIR: \_\_\_\_\_

DATE: \_\_\_\_\_

**PLEASE SEND TO: STATE EDUCATIONAL CHAIR**



## *ESA for St Jude*

*Senior: Lauren Ryan*

*Junior: Heather Hoey*

### **St Jude Happenings**

We are beginning a new ESA year and there are exciting things happening with ESA and St Jude. We will be celebrating our 50 year partnership in just a few months!!! Let's make this a year we will all remember. If you have any questions please reach out to Lauren Ryan or Heather Hoey and we would be happy to help you in any way we can!!!

### **St Jude Volunteer Management System (VMS)**

All ESA Members should be registered on the St Jude VMS site. If you have not registered yet here is the link to do so: [stjude.org/volunteer](https://stjude.org/volunteer)

### **St Jude Walk/Run**

Sign up for the St Jude Walk/Run in your area. Even if there isn't one in your area you can participate virtually! Make sure to select ESA as your Company/Affiliation!!!

[https://fundraising.stjude.org/site/TR?company\\_id=2051&pg=national\\_company&copy\\_link\\_share](https://fundraising.stjude.org/site/TR?company_id=2051&pg=national_company&copy_link_share)

### **St Jude Memphis Marathon**

Join TEAM ESA for the Memphis Marathon in December. Don't run? You can volunteer at the event and fundraise online. Even if you can't attend in person you can still sign up for virtual participation and fundraising. Not interested in the event at all? Make a donation to a friend who is attending and support TEAM ESA!

<http://fundraising.stjude.org/goto/TeamESA>

Looking forward to a GREAT year!!

Lauren Ryan & Heather Hoey

icesa4stjude@gmail.com

## Membership Chair

Senior: Amanda Rowland

Junior: Trish Villines

Hey everyone!!! WOW wasn't IC Great! I hope you all had a fabulous time and are settled back at home for the rest of the SUMMER! I know school has started here and we are busy as ever!

I just wanted to take the time to recap some of the things I shared at IC in the membership workshop!

I want everyone to know if you have questions, I am also a phone call or email away!

Its time to start sharing ESA again! Get those events planned! We need Members!

If your Facebook savvy here's some tips and tricks for pages vs groups! Make a Facebook page for your chapter or state! SHARE SHARE SHARE!

Also, Don't forget about the challenge I issued! October is recruitment month! I am challenging you all to host a membership event and post at least one day on your page/Facebook profile about something! The more you post the more engagement you will get and the more you will be seen!

Got your event planned?? Great! Create a Facebook event and get to inviting people! I know all of you are just as excited as I am to get things moving and shaking again! Lets Rock this next year in ESA!

Amanda Rowland





# Facebook Groups vs Pages

	Groups	Fan/ Business Pages
Mass messaging	Yes	No
Indexed by Google	Yes	Yes
Stream publishing	Yes	Yes
Targeted stream posts	No	Yes
Targeted updates	No	Yes
Support for applications	No	Yes
Membership restrictions	Yes	No
Event inbox messaging	Yes	No
Engagement metrics	No	Yes
Promotional widgets	No	Yes
Vanity urls	No	Yes

## User Control

### Pages

-  Pages are open to the public and just about anyone can become a fan of your Page, though you can add some restrictions such as age or country.
-  Fan pages are searchable through Facebook or any search engine. Anyone can view the public content within your page, whether or not they are a member of Facebook.
-  You can appoint admins so that multiple people can update the Page as needed. Admins' information stays hidden.
-  Admins are unable to view fans' information unless you are friends with that person through your personal profile. Fans do not have full access to other fans' information unless they are friends with that person.
-  Admins can remove spam or fans manually and block users if needed.

VS.

### Groups

-  Groups allow you more control over who you want to communicate with. You can open your group to anyone at all, select specific members (closed groups) or keep it private.
-  Groups are searchable through Facebook, but not through search engines. Only limited access is given to non-members. Secret groups are not searchable.
-  You can appoint admins so that multiple people can update to the Group when needed. Admins' profiles will show up in the Group's Wall page and those admins can be contacted directly, which allows for more personal interaction.
-  Members do not have full access to other members' information, including admins, unless they are friends with that person. Admins can remove spam or fans manually or block users if needed.



*We hope to hear from you next time!*

*Recording Secretary*

*Jr Past President*

*Corresponding Secretaries*

*Awards Chair*

*Chaplain*

*Convention Chairs*

*Easter Seals Chair*

*Hope for Heroes Chair*

# Soaring Stars

## State President's Correspondence

*California: Kimberly Krantz- State President*



At our State Convention this summer, we had the privilege of seeing one of our members recognized as Outstanding Member for the 2020-2021 year. This ceremony is typically conducted during our Saturday night banquet and installation of officers. The outgoing outstanding member assists in crowning the new outstanding member, a lot like a passing of the torch. Because the meeting was conducted via Zoom, our presenters were creative in announcing our new outstanding member.

I'd like to recognize and honor both members. Our 2019-2020 California State Council Outstanding Member is Markie Theriot. Markie is a member of Alpha Gamma #570 in the Mira Costa Regional Council. She started her ESA journey in Louisiana where she held many officer and chairmen positions. Here in California her loving and giving to many of ESA's projects continues and she is currently the California State Chaplain. Along with other non-profit and charitable outreach activities, Markie is always on the go, helping others in her community. Congratulations Markie!



In May 2021, the newest California State Council Outstanding Member was crowned by her chapter president and shared via video during the Zoom Convention. Our recipient, Evelyn Jackson is a member of Theta Mu #2790 in La Reina Regional Council. For a number of years now, Evelyn has been a key volunteer with the St. Jude Dream Home raffle, doing anything needed to support these activities. She's also held a number of chapter, council and state positions. Evelyn's can-do attitude means that she'll successfully complete any task given to her. Congratulations Evelyn!

As we are emerging from Covid restrictions, we are planning our California State Council Leadership meeting as an in-person in late August. Of course, our priority is the health and well-being of our members, so we are taking all precautions to be together and share those great ESA hugs.

Good health wishes to all –  
Kim Krantz

*Illinois: Adrian Spurduto- State President*

Greetings from Illinois! We have been having a pretty hot summer here in the Midwest but have enjoyed every minute of it! We started off the summer with our virtual convention, getting a chance to acknowledge all of our hard work over what was a very crazy year and enjoy chatting with each other. Our workshop focused around building bridges, and everyone had a great time using the materials they were sent to make their own. We are looking forward to holding our fall state meeting in person, which will be our first since the Spring of 2020!



Then in July, 18 of us were lucky enough to attend IC Convention in Louisville. We enjoyed the workshops, getting a chance to celebrate our year and most of all, getting to see friends from around the country in person. We had such a great time!



For this year I have 2 main areas of focus, Communication, Coordination, and Cooperation. As the world continues to change and we weather what comes our way, Illinois is committed to moving forward with it and working towards making ESA better as we go. We are looking forward to the year ahead!

## Indiana: Alley Gary– State President



Welcome to a new ESA Year. The Year of ESA Sports. I want to bring back the fun in ESA. Each conference and meeting will be centered around a different sport.

We had a fun football kickoff party at our State Convention in June, thanks to Beta Kappa for hosting us in Bloomington. While the whole board was awarded a medal by Leigh Gary, Denise Hagerly and Tammy Bryant really kept us in line and threw some flags when needed. Huge shoutout to my chapter, Eta Pi (Fishers) and Megan Gray for a charged stage and lively after party. We kicked it out of the stadium with the fun!

Our Summer board meeting held in August was a pool party and we had some fun splashing around new ideas for the year and are energized for the year to come.

We look forward to our Fall Conference in October where we plan to assist, hit, catch, and run with some fun educational, social, and physical activities. Thanks to Alpha Zeta, Ft. Wayne for hosting our “Pitching in to Help Others” conference.

Indiana is excited to attend MARC the following weekend in Wichita! Hope to see many of you there.

Go Team ESA Sports!  
Alley Gary



Indiana Council Executive Board: (Left to right) Brenda Campbell (Past Indiana President), Morgan Nichols (Parliamentarian), Jennifer Morris (Recording Secretary), Cindy Norman (2<sup>nd</sup> VP), Alley Gary (President), Jennifer Skinner (1<sup>st</sup> VP), Megan Gray (Corresponding Secretary), Wendy Hahn (Treasurer), Monica Haddock (Educational)

*Louisiana*

Pray for all those affected by the Hurricane.



*Ohio: Becka Lloyd- President*



Greetings from Ohio!

We have been busy as I suspect all of you have with the recent IC Convention in Louisville, KY! I'm so glad we had such great representation for our state! I was sad to have missed it due to illness but thanks to all my fellow Ohioans, I had daily pictures and updates. We want to wish Brenda Meyers all the best as 2<sup>nd</sup> Vice President! We are so proud of her and cannot wait to see her in action! Shirley Krcmar from our Delta Gamma chapter celebrated 55 years of service! Thanks to Judi Grefer (Beta Psi) our state webmaster, we won first place for our website! Becka Lloyd (Alpha Zeta), our State President won first place in the Short Story category for the Association of the Arts with her awesome story.



*From L to R: Becky Karlak, Marsha Reynolds, Kathi Silvey, Joan Farabee, Judi King, Nancy Bolander, and Beth Laage*

We held our planning meeting in the late May and did as much as we could to plan for the next year. Currently our Fall Council meeting is set to be in-person on 18 September and is being put on by our amazing Gamma Beta Chapter. We are keeping a close eye on the Covid-19 situation in our surrounding counties and are planning a virtual meeting at the same time so that we can pivot at the last minute if we need to. Covid certainly keeps us on our toes, and we want to take every precaution to make sure our members are as safe as we can make them!

We have lots of things in store for our state starting in September and we hope that we can continue to meet in person and rekindle our close friendships rather than just see each other on a screen! We hope that everyone else is staying safe and we hope to see our fellow MARC members in Kansas in October! Our very own Amanda Rowland is running for MARC Treasurer, and we wish her luck! We are also looking forward to our St Jude Run/Walks in September!

Take care and stay safe out there!

*Oklahoma: Sandy Lackey- President*

Greetings from Oklahoma State Council of ESA

Oklahoma was very privileged to have 11 of our state members attend IC Convention in Louisville, KY. Some of us flew and some of us drove. It was so nice to get to see all of our ESA Sisters at a live meeting. We were given a lot information to ponder and take back to our states for future projects. The convention committee did a fabulous job and everything was wonderful.

Oklahoma has our June meeting under our belt and gearing up for the State Leadership meeting being held Sept 11, in Tulsa Oklahoma. We hope that it will be an exciting time for all our attending members. One thing we have is a "Passport" to go along with my theme for the year of ENJOY THE JOURNEY IN ESA. The passport has four meeting squares on it and I will have a trivia game at each meeting they attend throughout the year. If they have attended 4 meetings and have their passports filled out with the trivia game answers, then they get in a drawing for a gift. (still looking for that, lol) Also one of our chapters in Guthry, Oklahoma is traveling to other countries each meeting. They are going all out with decorations and food from the country they choose. They meet during the summer so they have already visited two countries. I am so excited to see where they go to next.

Sept and Oct are going to be very busy as we also have one dream house to finish up, two St Jude Walks to carry out and Eastern and Western District meetings as well as MARC. Looking forward to all of it. See everyone soon.

Sandy Lackey

*Virginia: Mindy Boyd– State President*

Greeting from Virginia,

Virginia is gearing up for a new year in ESA, the executive board recently had a wonderful weekend retreat to discuss the future of our state council with everyone extremely committed to making some changes to increase member and activities within the state.

Chapters are starting to get active again in their communities. Easter Seals will benefit from a BBQ with the Zeta Nu Chapter in Hardy, VA. Zeta Nu is planning its Easter Seal Benefit Barbeque on Saturday, Sept. 18, 2021. All Virginia Chapter members are invited! It will again be at the home of Steve Williamson, Kristine's husband, 458 Morewood Rd., Hardy, VA 24101, from 1:00 PM until 4:00 PM. Since Camp Easter Seal is over for this year, in lieu of donations of Camp needs as in the past, we would ask for monetary donations or gift cards (Walmart, Target etc.) Checks can be made to Easter Seals, and all donations are tax deductible. RSVP by Sept. 5th to [bscott84@hotmail.com](mailto:bscott84@hotmail.com). If members are unable to attend, they can participate by sending their donations to Bev Scott, 88 Lakewood Forest Circle, Moneta, VA 24121

Virginia's state council will start our year off with a Leadership conference and fall council meeting on October 1-3 at the beautiful Smith Mountain lake's 4H conference Center. We will also be visiting the historic World War II D Day Memorial in Bedford, VA.

Agape:

Mindy Boyd, VSC President



*Washington: Shiela Michelsen- President*

Thanks to the host chapters and IC Board.  
I had a great time in Louisville. Met some new friends.  
Found the conference to be very Informative. Learned new things, excited to try them in our state. Having my summer board meeting Saturday August 28 to share my conference news.

Shiela



*We hope to hear from you next time!*

*Arizona*

*Michigan*

*South Dakota*

*Arkansas*

*Minnesota*

*Texas*

*Colorado*

*Mississippi*

*Utah*

*Florida*

*Nebraska*

*Wyoming*

*Georgia*

*New Mexico*

*Regional Councils*

*Idaho*

*North Carolina*

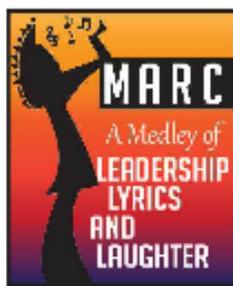
*Kansas*

*South Carolina*



# October Recruitment Calendar Challenge

October 2021						Calendarpedia Your source for calendars
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
					Announce who you are and what ESA is	Share your event
3	4	5	6	7	8	9
Post your Favorite relaxing activity	Post Information about ESA	Post about your pet/ask a question	Post about your event	Post a facebook poll	Share your favorite vacation spot	Share a previous ESA activity you have done
10	11	12	13	14	15	16
Share your favorite sports team/ask a question	<b>Columbus Day</b> Post info about esa/chapter with contact info/ website	Post about your event	Share a picture of your kids/ grandkids	Go LIVE on Facebook to tell about your event and invite people	Share ESA information	Post about your event
17	18	19	20	21	22	23
Post your favorite movie and ask a question	Post about your event	Share a beauty/ health tip	Post a personal photo and invite guests to your event	Post about your event	Post your Halloween décor	Share a Halloween costume or previous ESA event
24	25	26	27	28	29	30
Share information about ESA	Invite and share your event	Invite and share your event	Event night	Follow up with guests and share event success	Share more opportunities about esa. How they can get involved	Post a BIG thank you
31	1	2	3	4	5	6
Post another thank you and your Halloween costume						
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### 36<sup>th</sup> MIDWEST AREA REGIONAL COUNCIL CONFERENCE

WICHITA, KANSAS

OCTOBER 8-9, 2021

Name \_\_\_\_\_ State \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Travel Plans: Driving: \_\_\_\_\_ Flying: Airline \_\_\_\_\_ Flight # \_\_\_\_\_ Date \_\_\_\_\_

Names of Roommates: \_\_\_\_\_

**REGISTRATION OPTIONS**

Postmarked no later than 9/10/2021

Registration for Conference and Leadership \$150.00 \_\_\_\_\_  
 Registration excluding Friday Leadership \$125.00 \_\_\_\_\_

Postmarked after 9/10/2021

Registration for Conference and Leadership \$175.00 \_\_\_\_\_  
 Registration excluding Friday Leadership \$150.00 \_\_\_\_\_

Walk-in Registration after 10/1/2021

(cash/money order only) \$200.00 \_\_\_\_\_

**PARTIAL REGISTRATIONS**

Saturday Luncheon only \$ 50.00 \_\_\_\_\_  
 Saturday Banquet only \$ 65.00 \_\_\_\_\_

**Total Enclosed (make check payable to ESA MARC 2021 Conference) \$ \_\_\_\_\_**

Special Medical Dietary Needs \_\_\_\_\_

CURRENT OFFICER/ OFFICES HELD	
(Check all that apply)	
MARC Board	_____
MARCettes	_____
ESAF Board	_____
State President	_____
Headquarters	_____
IC Exec. Board	_____
IC Appt. Board	_____
1 <sup>st</sup> Timer	_____
Guest	_____

**MAIL CHECK AND FORM TO:**

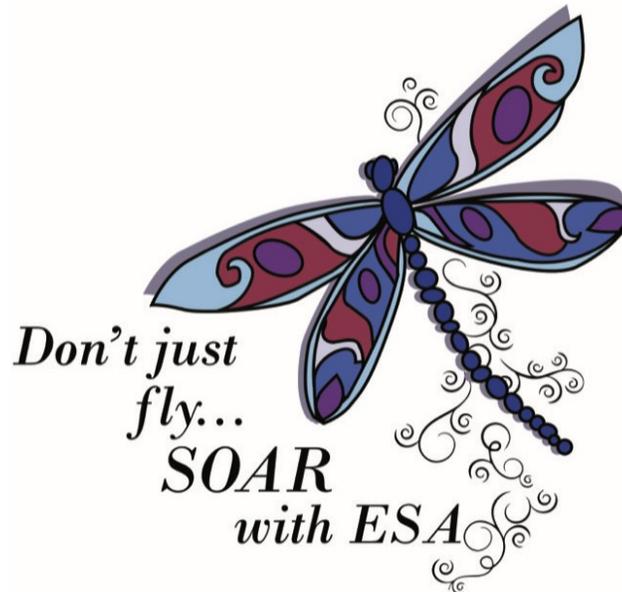
Maureen Wells  
 Registration Chair  
 3009 Tumbleweed Terrace  
 Manhattan, KS 66502-8968  
 1-785-537-4461  
 maureenw53@yahoo.com

**HOTEL INFO**

Hyatt Regency Wichita  
 400 W. Waterman Street  
 Wichita, KS 67202  
 316-293-1234

Group Code: MARC-ESA  
 ROOM BLOCK HONORED until  
 September 16, 2021  
 Rate: \$109 per night, plus tax  
 Complimentary self-parking and Wi-Fi

Reservation link: <https://www.hyatt.com/en-US/group-booking/WICRW/G-EP5G>



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### *News Bulletin Update*

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Articles will be due by the 15th of each month. If you think you will need more time please just reach out and let me know. I add them to the document as I receive them so I typically have lots of time. Email me any time:  
[britt131222@gmail.com](mailto:britt131222@gmail.com)